

Brief Report

From Dewayne, Rita, and Antonio Shappley

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Internet Data for the year 2021

Global Internet Data

Materials produced in South Florida and Puerto Rico

Data on the following five Internet sites

www.editoriallapaz.org www.iglesia-de-cristo.com www.apocalipsis.co
www.spiritofprophecies.com www.alabanzas.info

Also, **videos** on YouTube and Vimeo

Dear Brethren:

My family and I desire for each and every one of you a New Year 2022 full of many blessings, both spiritual and material.

Internet Totals for the year 2021

Visits for January 1 to December 31, 2021.....	880,106
Daily average for the year 2021	2,411
Documents accessed by visitors during the year 2021	2,250,387

Grand Totals

From January 1, 2003, to December 31, 2021

These do not include Antonio's site of hymns.

Sessions (visits)	23,168,994
Documents accessed by visitors	43,194,213

Data for the year 2021 on Antonio's site of 172 hymns

www.alabanzas.info

Visits for January 1 – December 31, 2021	21,481
Hymns accessed for the year 2021	36,680

**Materials produced in South Florida from
Dec. 15, 2016 to Dec. 31, 2021**

Tracts	2,157,240
Booklets	1,190
Books	237
Compact Disks of Hymns	486

**Grand Totals of all materials produced in
Puerto Rico and South Florida**

Tracts	25,861,473
Booklets	433,340
Books	35,129
Compact Disks of hymns and sermons	7,720
Cassettes of hymns, Bible studies and radio sermons	325,479
Copies of Bible Course Lessons	342,350
GRAN TOTAL of these SIX CATEGORIES	27,005,491

**GRAND TOTAL of ALL INSTRUMENTS for EVANGELISM
and EDIFICATION PRODUCED in PUERTO RICO
and SOUTH FLORIDA**

Tracts, booklets, books, compact disks, cassettes, and Bible Course Lessons	27,005,491
Internet documents accessed	43,194,213
Grand total	70,199,704

Data for the year **2021** on the **All-ENGLISH SITE**
“Spirit of Truth and Prophecies”

www.spiritofprophecies.com

From May 21, when the site went live, to Dec. 31, 2021

Sessions (Visits).....	97,318
Documents accessed.....	208,199
Users acquired.....	87,273
Cities and towns where users are located.....	2,181
Countries and other political entities with at least one user.....	217

Top ten countries:

India (Population 1,380,004,385).....	48,867 users
Philippines (109,381,078).....	8,333 users
Nigeria (220,892,340).....	4,026 users
Kenya (53,771,296).....	3,258 users
Ghana (31,072,940).....	2,937 users
Uganda (45,741,007).....	1,437 users
USA (331,002,651).....	1,334 users
Indonesia (273,523,615).....	1,153 users
Tanzania (59,734,218).....	972 users
South Africa (59,308,690).....	858 users

Purpose of the site: To contribute to the evangelization of the 1.2 billion people in the world for whom English is either their first or second language.

Excluding the USA, the total population of the other 9 countries in the list of the “Top ten countries” above is 2,224,809,995. That is, about 28% of the 7,920,000,000 world population.

There are now 59 subjects on the site. Some with instructions on how to obey the pure gospel; two on planting and growing congregations governed by the New Testament, with others of this nature to be added, Lord willing. Emphasis being given to evangelism and church growth not dependent on foreign funding, as per apostolic examples according to my understanding.

From August to Dec. 31, 2021, a Google Ad Campaign to promote the site resulted in 5,653,849 impressions by Google, producing 145,796 clicks by recipients of the Ads, at a cost of \$0.01542 per click.

A “user acquired” I interpret in spiritual terms as a soul before whom a door opens to hear the “good news” God and Christ want every soul to hear. Last year, 87,273 users were acquired from May 21 to Dec. 31. They accessed 208,199 documents, for an average of 2.39 per user. Of them, 62,227 spent a total of 484 hours on the site, equal to 20.166 days of 24 hours. The remaining 25,046 spent less than 10 seconds on the site. In 10 seconds, I can open at least one

document and save it to my computer, or send it, or cast it, to other electronic devices. It would be interesting to know how many users download documents and keep them for reading and studying. The 484 hours of online instruction cost about \$5.00 per hour based on the cost of acquiring the 87,273 users. Since Rita and I invested a large part of our contributions for last year to cover that cost, the foregoing information is of great interest to us, and I thought it might also be to some of you.

Now, it occurred to me that anyone who might like to verify the state of my mind and spirit at this time of my life and ministry could probably form a reasonable opinion by reading some of the material I have added to this all-English site. It makes me sort of an "open book." Texts, layout, formatting, choice of fonts and graphics, PowerPoint creations: I must take responsibility for all of them before God and before you whose generosity makes these works possible. I am so thankful for the privilege of collaborating, praying continually that my participation may be counted worthwhile.

With brotherly love in Christ and deepest appreciation,

Dewayne Shappley