

Brief Report

From Dewayne, Rita, and Antonio Shappley

May 24, 2021

Internet Data

For four sites

www.editoriallapaz.org www.iglesia-de-cristo.com www.apocalipsis.co

www.alabanzas.info

Also, **videos** on YouTube and Vimeo

Visits for January 1 to April 30, 2021 **228,494**

Daily average for these 4 months **1,920**

Documents accessed by visitors during the same period **661,228**

During the last days of April, visits to editoriallapaz.org began to increase by about 25% daily and have remained at that level for the first 23 days of May. The data only for this particular site for the 23 days is:

Visits for May 1 – 23, 2021 **59,670**

Daily average for the 23 days **2,594**

Documents accessed by visitors during the 23 days **144,085**

Grand Totals

From January 1, 2003 through April 30, 2021

These do not include Antonio's site of hymns.

Sessions (visits) **22,518,912**

Documents accessed by visitors **41,649,834**

Data for **Antonio's site of 172 hymns**

www.alabanzas.info

Visits for January 1 – April 30, 2021 **8,751**

Hymns accessed for the same period **14,629**

New, all-English Internet site launched May 21, 2021

www.spiritofprophecies.com

For years, I have been considering setting up an **all-English Internet site** for the materials I have translated from the original Spanish versions with the purpose of providing English-speaking

supporters and other interested parties an insight into the type of content we have been developing for evangelism and edification among Spanish-speaking peoples for about 53 years.

At last, as of Friday night, May 21, 2021, **the site envisioned is a reality!**

The name of the site is “**Spirit of Prophecies**,” and the URL is www.spiritofprophecies.com. Following is a screen shot of the heading of the site.



I myself have designed and created the site in its entirety over the last 5 weeks, using the site creator WIX. www.wix.com. With headquarters in Tel Aviv, Israel, the company had 180,000,000 registered users in 190 countries last year.

A professional could have built the site in perhaps a fourth the time, but that route is costly. After an exploratory attempt in December 2020, this time I persisted and now have what is satisfactory to me.

On this new site, I am beginning to use, for the first time, appropriate **video clips**. Generally, they are from 6 to 70 seconds long. To my surprise, many thousands of free ones can be downloaded, and many more at a modest cost.

The **purpose** of this all-English site is to see how far we might be able to go on the platform of the Internet to help spiritually educate and evangelize the unconverted and religiously erring in the English-speaking world. 1.3 billion people in the world speak English, 360 million as their native tongue. For more on the “**purpose**,” the “**name**,” and **reasons for it**: www.spiritofprophecies.com/about-spirit-of-prophecies.

There are **15 articles** and **studies** on the site as of this date and **43 more** in English in the queue, most of which we will add during coming weeks, Lord willing. Adding them is not a simple matter of “copy/paste” but of inserting paragraphs from Word documents into paragraph holders in WIX, some reformatting, adjusting them to graphics, perhaps incorporating additional text, new graphics, video clips, etc.

Every document must be formatted not only for desktops, laptops, and tablets, but also, especially, for **smart phones**. The WIX editor automatically reformats them for smart phones. However, according to my experience thus far, much additional formatting must be done, particularly, if the original formatting has any degree of complexity. Fortunately, reformatting for the smart phone does not change the original format for computers.

While 60% to 70% of users in many countries may see the material only in the smart phone format because they do not have a computer or prefer the smart phone, its esthetic layout can best be appreciated on HD or UHD monitors.

The initial challenge, a big one, is to get recognized by the major search engines, Google being the giant among them. A step in that direction would be for **several thousand people to directly access this new site by typing in www.spiritofprophecies.com in the search window of the particular Web browser each uses, then opening at least 2 documents. Several times during the next 6 weeks!**

I respectfully **invite you** to **visit** the **site** and read some, it not all, of the articles and studies. Really does not take very long. And if you find the material and its presentation acceptable, recommend it to others. Perhaps to your entire congregation.

As of Friday night, 8 p.m., May 21, I had Google Analytics set up for the site and gathering data. By 11 p.m. Sunday night, 137 visits from 16 countries had been registered, with 489 documents opened. This was mainly the result of informing my Facebook contacts, mostly Spanish-speaking, of the site and requesting their cooperation in making it known. Many of them are, no doubt, able to understand English very well, or, at least, to a degree that they could understand the material.

51.5% of all websites in the world are in English, followed by Russian, German, Japanese, Spanish, and French. Only 10% – 15% of all the websites in the World are active and being used in some fashion. Probably less. That is, about 120,000,000. Data found in www.siteefy.com/how-many-websites-are-there.

This report was prepared by Dewayne Shapple.

A very sincere “Thank you!” for your interest in, and generous support of, the works we carry on.
